Kick Starter Campaigns

Based on the analysis, I was able to draw the conclusion that the success rate is slightly higher than the fail rate for Kickstarter campaigns on a month to month comparison, as well as on a general annual comparison. There is not enough data on the pivot charts to compare and prove this is correct on a consistent monthly and annual basis, but based on current data provided, I was able to see that this is true on a monthly basis. The limitations I observed is the inability to have annual comparisons to prove the data more consistently true. I believe that using a pie chart to compare the categories, and maybe even the months would be more a visual tool that we could have incorporated to improve the data being analyzed.